## What Your Business MUST Do RIGHT NOW To KICK ASS In 2021

Thursday, Nov 19<sup>th</sup> @ 7pm EST.

Success in business is not achieved with passion and enthusiasm alone. There is a formula that ALL successful entrepreneurs follow and, as you close out one year and start another, there are CRITIAL steps that you must take, RIGHT NOW! During this LIVE workshop, I will share the STEP-BY-STEP actions that I am taking, and all great entrepreneurs take, that will give you the best chance to KICK ASS in 2021. If there is one thing 2020 taught us, it is that you cannot plan for everything, but you MUST, MUST do these few tasks to maximize your chance to win!

- If you do this 1 thing, and do it exceptionally well, you will be placed in the top 1% of all entrepreneurs on the planet as you enter 2021!
- You must immediately STOP wasting time and money on ALL marketing including digital marketing, google ads, Facebook, Instagram, email, YouTube, websites & webinars until you do these 2 things!
- If you don't know your numbers, you cannot grow. Plain and simple. I will share the ONE simple strategy that I use, with EVERY company I have run, that provides massive clarity and helps me and my team stay on track!

For those that attend LIVE only, I will also provide FREE downloads to the 3 tools that I use every quarter, every year, for every business that keeps me on track, focused, & fired up. If you want to position your team and your business to really KICK SOME ASS in 2021, don't miss this opportunity. I have limited spots on my ZOOM account so this will be a first come-first served event. Preregistration is required so take action now!



Mike Savage, Speaker, Business Coach & Mentor

With more than 30 years' experience in entrepreneurship, both successes and failures, Mike is battle tested from the school of hard knocks and possess the knowledge, passion, & experience to educate, entertain, motivate, and inspire entrepreneurs. During his career, Mike has successfully launched and grown several companies in the Fitness, Nutrition, & Consumer Product Industries. His largest company sold more than \$200 Million in products to the world's leading retailers & eCommerce dealers including Walmart, Target, Kohl's, Sam's Club, BJ's, Costco, TJ Maxx, QVC, & Amazon. The company started with one product, one idea, A BIG ASS DREAM and ultimately grew into a 50-employee business with \$25M in annual sales. Mike is a personal development junkie and over the years has spoken in the areas of entrepreneurship at industry events & nationally renowned universities, mentored hundreds of entrepreneurs & start-ups, sat on Boards of Directors, and walked the Halls of Congress pushing active lifestyle legislation for children. He dreams big, never quits, & love entrepreneurs!